

## CREATIVE INDUSTRIES

Are you creative? Imaginative? Innovative? An original thinker? Our courses in this popular subject help you develop your creative potential whether you might use visual arts, or digital technologies or music to communicate ideas; share your perceptions or deliver products and services in new and innovative ways. Learning how to develop ideas into creative work is fun, as well as challenging and offers a dynamic career filled with variety.

### FASHION & DESIGN, LEVEL 2

Art and design come together in this interdisciplinary programme of learning, which develops the diverse range of skills required by creative workplaces. You'll learn from some of New Zealand's most talented artists, fashion designers and industry experts in connected learning spaces, that support creativity and collaboration to produce real-world outcomes.

Course delivery: Terms 1-3, 1 day per week, TGA.

UNIT STD	FASHION & DESIGN	LEVEL	CREDITS
	<b>Introduction to Pattern Making</b>		<b>7</b>
91350	Make advanced adaptations to a pattern to change the structural and style features of a design		4
25240	Demonstrate knowledge of the factors that influence the cost of a garment		3
	<b>Introduction to Art and Design</b>		<b>7</b>
91343	Use visual communication techniques to compose a presentation of a design		4
91340	Use the characteristics of a design movement or era to inform own design ideas		3
	<b>Fundamentals of Fashion Design</b>		<b>6</b>
91345	Implement advanced procedures using textile materials to make a specified product with special features		6
	<b>TOTAL CREDIT VALUE</b>	<b>2</b>	<b>20</b>

### FASHION, RETAIL & MERCHANDISING, LEVEL 3

This 30 week course presents specialist learning in Retail to explore fashion and apparel products to meet customer requirements. Learn communication strategies and business objectives. You will plan, co-ordinate and create visual presentations relevant to fashion retail.

Course delivery: Terms 1-3, 1 day per week, TGA.

UNIT STD	FASHION & APPAREL	LEVEL	CREDITS
11818	Demonstrate and apply product and/or service knowledge		4
26857	Apply knowledge of target markets and buyer behaviour and marketing mix to sales situations.		10
UNIT STD	FASHION & MERCHANDISING	LEVEL	CREDITS
409	Plan merchandising in a retail or distribution environment		3
91628	Develop a visual presentation that exhibits a design out-come to an audience		6
	<b>TOTAL CREDIT VALUE</b>	<b>3</b>	<b>23</b>

